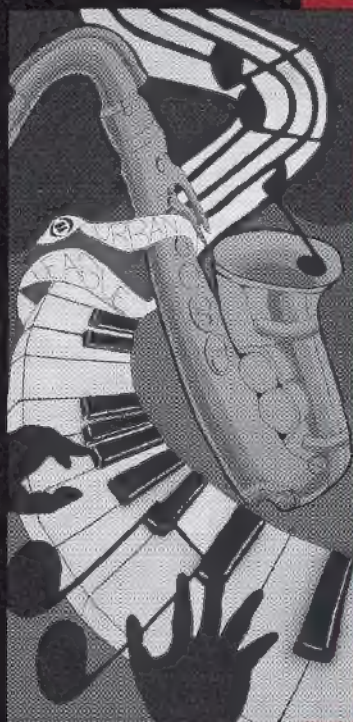


NJPAC

New Jersey PERFORMING ARTS CENTER

ARTS EDUCATION DEPARTMENT



Arts Centered Children

Ten-Year Action Plan

EXECUTIVE SUMMARY

The New Jersey Performing Arts Center

History is unfolding as the New Jersey Performing Arts Center (NJPAC) takes shape. Phase One of NJPAC includes the multi-phased development of a 12-acre site in the heart of downtown Newark. It will include a 2,750-seat multi-purpose hall, a 500-seat playhouse, two restaurants, banquet facilities, a gift shop and Theater Square (an outdoor performance and public plaza). Construction is underway and opening night is scheduled for the 1997 season.

NJPAC is committed to developing an Arts Education Department that places children and families at the heart of its overall artistic mission. Arts education was designated as a principal initiative in June of 1991, six years prior to the completion of NJPAC's Phase One facility.



Lacordaire Elementary School
Upper Montclair, NJ

Arts Education Department Planning Process

Begun in 1993, the planning process was designed to provide a carefully developed *Ten-Year Action Plan* that will serve as a blueprint for the implementation of a meaningful and comprehensive Arts Education Department at the New Jersey Performing Arts Center. During the 18-month planning process, the NJPAC Arts Education Department focused on three main areas: Public Discourse, Research and Early Action Projects.

PUBLIC DISCOURSE

The NJPAC Arts Education Department organized three resource teams to assist in developing the *Ten-Year Action Plan*. The Department was guided during the planning process by the insight and expertise of an *Arts Education Committee* comprised of four NJPAC board members and seven key members from New Jersey's education, philanthropic, government and arts communities. A 150 member *Arts Education Resource Team*, representing individuals with a broad range of backgrounds and experience, exchanged ideas about NJPAC's roles and opportunities in the provision of arts education services. The *NJPAC Youth Resource Team* will continue to provide ideas, participation, and feedback to the Arts Center to ensure that the programs and activities of NJPAC are accessible and meaningful to the youth of New Jersey.

During the course of the planning process, NJPAC sponsored five conferences and a series of focus groups that initiated an intellectual exchange and established a "spirit of collegiality" that served as the guiding principle of the planning process.

By drawing upon the talent of a cross section of arts professionals, humanists, social service leaders, and educators, the (NJPAC) Arts Education Program has become one of the most ambitious team approaches for arts development that I have seen in many years.

Dr. Clement Alexander Price
Professor and Historian
Rutgers University, Newark, NJ

RESEARCH

The NJPAC Arts Education Department engaged in extensive research activities to compile a reliable base of data to inform the development of a comprehensive Arts Education Department. The objectives of the NJPAC Research Project were to collect, compile and analyze available information on the nature, types and comprehensiveness of arts education activities provided by local and statewide arts and community-based organizations; to assess the needs and identify opportunities for partnerships with the New Jersey arts and educational community; to collect information on the nature and types of arts education activities provided by the Newark Public School District; to determine unmet service needs as identified by providers, users and funders of arts education programs; and to identify exemplary national arts education initiatives which may be adapted for replication at NJPAC. Full reports were completed on each of the above areas.



Madison High School
Madison, NJ

EARLY ACTION PROJECTS

The Arts Education Department implemented two Early Action Projects during the planning process that were designed to address the following key issues cited during the focus group sessions:

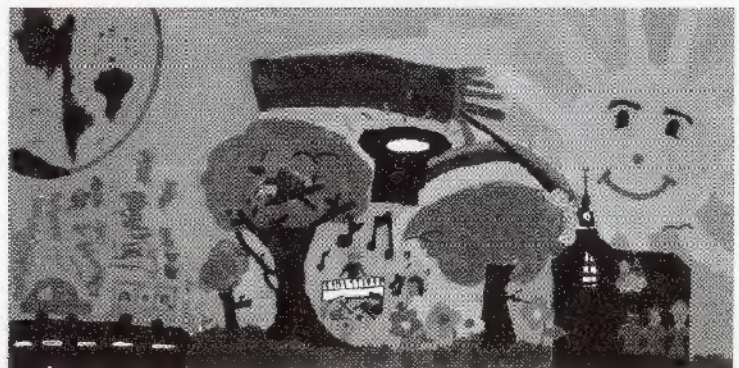
- Signal the high quality of arts education projects to be presented by NJPAC;
- Demonstrate NJPAC's potential as a resource for children statewide; and,
- Involve the participation of professional New Jersey artists and performing companies.

The first of these projects, *Fat City*, was a five-week dance residency and performance, involving 180 children in the Newark and Union School Districts under the leadership of the National Dance Institute along with New Jersey Ballet and Premiere Dance Theatre.

NJPAC's second early action project generated even broader participation. The NJPAC *Mural Magic* project, completed in May 1994, involved 141 schools and community organizations and culminated in a 185-panel "landscape mural" that currently surrounds the construction site.

The philosophical thrust and programmatic content of the NJPAC Arts Education Department *Ten-Year Action Plan* emerged as a result of an inclusive process which allowed NJPAC to move forward with an "informed will" that resulted in the shaping of an arts education vision committed to the development of **Arts Centered Children.**

St. Philip's Academy
Newark, NJ



Vision

Arts Centered Children is the theme for the *Ten-Year Action Plan* for the Arts Education Department. This theme embodies the philosophical underpinnings for the artists and programs reflected in this Action Plan.

This philosophical approach is grounded in the belief that the arts provide an essential base of information for children to know the world in which they exist, and constitute a desirable medium for creatively expressing their responses to this world. Every child deserves to have an understanding of the intrinsic value of the arts as a means of articulating, among other things: feelings, beauty, passion, conflict, ideas, knowledge, differences and crises.

The NJPAC Arts Education Department will focus its resources on the performing arts; specifically: *music; dance; theater; literary arts (including poetry and playwriting), and media arts (including audio and video production and recording)*. The activities of the NJPAC Arts Education Department will reflect the cultural diversity of New Jersey's population and encompass classical, traditional, and contemporary art and society.

Arts Education: A Definition

The NJPAC Arts Education Department embraces the following definition of arts education. Arts education is the process of teaching and learning how to create and produce the visual and performing arts, and how to understand, appreciate, and evaluate art forms created by others. Along with language, mathematics, the natural sciences, and the social sciences, the arts constitute an integral component of a fundamental education.

Target Audience

The NJPAC Arts Education Department will provide programs and services to residents throughout the State of New Jersey. New Jersey communities are considerably varied and reflect a richness of demographic, ethnic, environmental, economic and political diversity. The state is made up of 567 municipalities, 21 counties, and approximately 620 school districts.

The NJPAC Arts Education Department will primarily serve children, ranging in age from 3-21, from schools and community-based organizations. This objective does not preclude the Center from providing arts education programs for adults and seniors, but in a world of scarce resources programs for children will be the primary focus.

NJPAC will emphasize the artistic quality and educational value of the experiences provided to children as the basic criteria for success, rather than the quantity of children we are able to serve.



Union Avenue School
Irvington, NJ

The arts are a means and an end. The arts can teach new skills and reinforce old ones. The arts can be a tool to enhance self-esteem and self-discipline. The arts can be a tool to enhance communication. Art is a powerful medium. It gives voice to the silent thoughts inside a person.

E'Vonne Coleman
Durham Arts Council,
Durham, NC

Collaborations

A guiding principle in the exploration of projects to be initiated by the NJPAC Arts Education Department is the participation of New Jersey's professional artists and arts organizations, schools, and community-based organizations. This collaborative spirit is intended to foster relationships that maximize NJPAC's goal to be a resource for New Jersey's artistic and educational communities. NJPAC has laid significant groundwork with artists, arts organizations, schools, administrators, teachers, social service workers, and parents. Together we will continue to tap into the state's existing cultural network to foster partnerships, share information and identify the most effective and innovative strategies in the field of arts education.

Resulting Factors

The information gathered as a result of the Planning Process influenced the development of the NJPAC arts education vision and programmatic choices in many ways, including:

- Commitment to expanding beyond schools and developing community-based programming;
- Offer statewide accessibility to programs;
- Measure the benefits that students receive through a strong evaluation and student assessment process;
- Participate in collaboration rather than duplication;
- Offer dance programs as an in-school activity;
- Initiate exploratory survey of schools of the arts in New Jersey and nationally;
- Focus on a range of educational issues surrounding curriculum development for on-schooltime performances and residency programs;
- Understand the need for customized program development for pre-school age children;
- Recognize the need for parent-planning to stimulate family-oriented participation; and,
- Provide professional development for artists, teachers and community-based personnel.

Assessment and Evaluation

NJPAC recognizes the importance of measuring the benefits that students receive as a result of participating in the activities of the Arts Education Department. Instructional and programmatic goals are integral to each activity that is undertaken.

The assessment process will indicate whether students, teachers, parents, and other participants have developed or modified new skills, attitudes, behavior, or practices as a result of their involvement in NJPAC arts education programs. The ongoing evaluation of program planning and implementation will allow NJPAC to ensure that the operational structures and strategies of the Arts Education Department are sound and successful.

Continuous research, utilizing major institutional and educational resources, will play an important part in providing comprehensive evaluation and assessment of NJPAC's arts education programs.



Academy of Sacred Heart
Hoboken, NJ

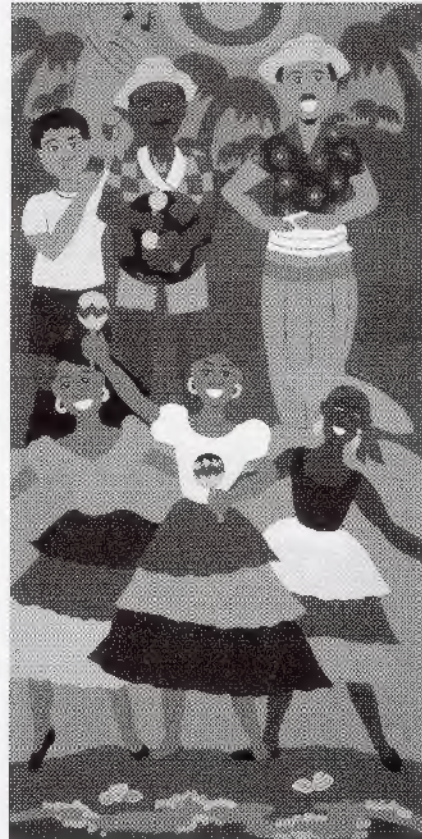
Mission

The mission of the NJPAC Arts Education Department is to provide New Jersey children, families, and educators with the opportunity to participate in high quality performing arts experiences. These experiences will feature state, national and international artists and companies, and are designed to stimulate creative expression, celebrate the rich cultural diversity of the arts, excite the imagination and enhance the joy of learning.

The goals listed on the following page are prioritized in terms of importance to the success of NJPAC's vision to serve the arts education needs of New Jersey residents.

Actively engaging children in discussing, writing, viewing and performing may mean the difference between success and failure for many students.

Dr. Jamie P. Savedoff
Superintendent, Montgomery Township Schools
Member, NJPAC Arts Education Resource Team



Ashland Elementary School
East Orange, NJ

Program Chart & Timeline

The scope of the Arts Education Department will require a wide range of activities to serve the total arts education needs of New Jersey residents. In order to develop a program of this scale, it was necessary to construct and prioritize a wide range of activities that will be phased in incrementally over a period of ten years (1995-2004).

Implementation of these programs will be based on institutional priorities, facility considerations, and budgetary factors.

The *Ten-Year Action Plan* will undergo a review and evaluation during the fifth year (FY '99) to assess current programs and determine needed modification for future programs through FY '04.

Please see the Program Priority Chart/Timeline to the right:

FISCAL YEAR	FY '95 (7/94-6/95) Pilot Projects	FY '96 (7/95-6/96) Pilot Projects	FY '97 (7/96-6/97) Pilot Projects
Priority 1	Dance Academy	Dance Academy	Dance Academy
Priority 2	Community-based Music Residency	Arts Camp (Dance)	Arts Camp
Priority 3			Theater Academy
Priority 4			Early Learning Through the Arts
Priority 5			Arts Education Conference/Showcase
Priority 6			
Priority 7			
Priority 8			
Priority 9			
Priority 10			
Priority 11			
Priority 12			

■ Programs at the arts center

■ Programs off-site

Goals

GOAL 1

Provide New Jersey children with opportunities for access to high quality arts experiences that foster an understanding of the artistic voice and the utilization of the arts as a means of self-expression.

GOAL 2

Provide opportunities for children throughout the diverse geographic regions and cultural populations of New Jersey to participate in quality arts experiences in schools as well as non-traditional community-based venues.

GOAL 3

Provide opportunities for New Jersey children to develop skill, knowledge and discipline in music, theater, dance, literary arts, and media arts.

GOAL 4

Provide New Jersey children with the opportunity to create art as playwrights, poets, choreographers, composers, and other makers of original art works.

GOAL 5

Provide a creative environment, resource and network for New Jersey artists that nurtures dialogue, exploration, and discovery in the creation and production of performances and curriculum-based teaching activities designed specifically for young audiences.

GOAL 6

Provide access for artists, educators, social service workers, and parents to participate in workshops and training opportunities designed to broaden understanding of the value of the arts, and gain exposure to the most recent curriculum materials and teaching strategies in the field of arts education.

GOAL 7

Provide an opportunity for New Jersey children to experience the sheer joy, pleasure and fun of the performing arts as a desirable activity for social and leisure enjoyment.

FY '98 (7/97-6/98) Opening Season	FY '99 (7/98-6/99)	FY '00 (7/99-6/00)	FY '01 (7/00-6/01)	FY '02 (7/01-6/02)	FY '03 (7/02-6/03)	FY '04 (7/03-6/04)
Opening Celebration	Performance Series for Children & Families	Performance Series for Children & Families	Performance Series for Children & Families	Performance Series for Children & Families	Performance Series for Children & Families	Performance Series for Children & Families
Performance Series for Children & Families	Arts Academy	Arts Academy	Arts Academy	Arts Academy	Arts Academy	Arts Academy
Arts Academy	Early Learning Through the Arts	Early Learning Through the Arts	Early Learning Through the Arts	Early Learning Through the Arts	Early Learning Through the Arts	Early Learning Through the Arts
Early Learning Through the Arts	Arts Camp	Arts Camp	Arts Camp	Arts Camp	Arts Camp	Arts Camp
Arts Camp	ARTS Workshop	ARTS Workshop	ARTS Workshop	ARTS Workshop	ARTS Workshop	ARTS Workshop
ARTS Workshop	Arts Education Conference/ Showcase	Arts Education Conference/ Showcase	Arts Education Conference/ Showcase	Arts Education Conference/ Showcase	Arts Education Conference/ Showcase	Arts Education Conference/ Showcase
Arts Education Conference/ Showcase	NJPAC Artists-In-Residence	NJPAC Artists-In-Residence	NJPAC Artists-In-Residence	NJPAC Artists-In-Residence	NJPAC Artists-In-Residence	NJPAC Artists-In-Residence
NJPAC Artists-In-Residence	Professional Development Program	Professional Development Program	Professional Development Program	Professional Development Program	Professional Development Program	Professional Development Program
L.A.S.S.O. ¹	Distance Learning Project	Distance Learning Project	Distance Learning Project	Distance Learning Project	Distance Learning Project	Distance Learning Project
M.E.A.N.S. ²	L.A.S.S.O. ¹	NJPAC On Tour	NJPAC On Tour	NJPAC On Tour	NJPAC On Tour	NJPAC On Tour
	M.E.A.N.S. ²					
	NJPAC On Tour					

¹ L.A.S.S.O. - Linking Artists with Social Service Organizations ² M.E.A.N.S. - Music Education & Advancement for Newark Students

Ten-Year Action Plan Executive Summary

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Co-Editors: Philip S. Thomas
Elizabeth L. Koppe

Design: Stephen Swinton Studio, Inc.

Murals:

The murals depicted in this document were prepared by New Jersey students during the 1994 NJPAC Mural Magic project. A total of 185 murals, celebrating the performing arts, were created by approximately two-thousand 2nd through 12th grade students from 141 New Jersey public schools, private schools and community organizations from Bergen, Essex, Hudson, Morris, Passaic and Union counties.

Cover murals were created by: (left to right) 13th Avenue School, Urban League of Essex County and NJIT-Center for Pre-College Program, all located in Newark.

Acknowledgements:

The activities that helped build the Ten-Year Action Plan could not have happened without the support and generosity of many people. A great deal of gratitude is expressed to the members of the NJPAC Arts Education Committee, NJPAC Arts Education Resource Team and the members of the NJPAC Youth Resource Team.

The NJPAC Arts Education Department is made possible by the generous support of the Victoria Foundation, The Prudential Foundation, and NJPAC Arts Education Endowment Fund. Additional support has been provided by: The Ann E. Talcott Fund, First Fidelity Bank, AT&T, Broad National Bank, Capezio Ballet Makers, City National Bank, City of Newark, Coalition of 100 Black Women, Friends of Senator Wynona Lipman, Gannett Outdoor Advertising, Georgia-Pacific, The Great Atlantic & Pacific Tea Company, National Urban Affairs Council, National Westminster Bank NJ, Newark Board of Education, PSE&G, Rickel Home Centers, The Star-Ledger and The Turrell Fund.

NJPAC

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Sandra Ham
Research Consultant, Arts Education

DOCUMENTING THE MURAL MAKING PROCESS

Have the mural team create a thorough plan for recording the mural's progress. Assign the responsibility to a person or to a group. Suggestions: Have one person keep a written diary and one person keep a photo or videotape diary. Compile all sketches, research materials, and photographs in an album. Provide a comment book for people to record their thoughts. Photographers from NJPAC will photograph your mural in progress and as a finished piece of artwork.



MEET A MURALIST

*T*en years ago, when The New Jersey State Council on the Arts and The University of Medicine and Dentistry held a mural competition, I submitted a plan for the 8 feet x 100 feet wall in the hospital's entrance, and was chosen for the commission. (See Figure 1)

For a mural to be a success the artist must be informed. I read thousands of pages of books on medicine throughout history and across the globe, researching Egyptian, Greek, Native American and African ideas about healing.

When it came time to create the mural there were so many things I had to take into consideration. My own work had never been so large. Since the mural would be seen from a distance, 20 feet above people's heads, I had to create it with the public's viewing in mind. I had to figure out how I was going to interweave the diverse images I wanted to include and maintain the integrity of my own style.

MAKING A COMMEMORATIVE PLAQUE

Your mural is not complete until you create a plaque recording the names of the mural team members and the exhibition dates of NJPAC's Mural Magic project. One suggestion is to type the information, enlarge it, and frame it or mount it on foamcore. The plaque will not travel to NJPAC, but should be stored safely until your mural is returned to you.

SUGGESTIONS FOR FURTHER RESEARCH AND DISCUSSION

- Consult your local library to find specific publications, such as *Opera News* and *Dance* magazine.
- Research other work by Diego Rivera, Aaron Douglas, Stuart Davis, Edgar Degas, Henri de Toulouse-Lautrec, William Johnson and Romare Bearden.
- Visit The New York Public Library for the Performing Arts, 40 Lincoln Center Plaza, Room 513, New York City 212 970-1644
- Research Marc Chagall's Lincoln Center murals.
- Reproduce *The New York Times* article "A Guide to the City's (New York City) Depression Murals" for your team to read and discuss.
- Visit a mural with your team. Refer to *A Selection of New Jersey Murals* included in your folder.
- Research other public murals made recently by artists, schools, and community centers in your neighborhood.
- Visit an art museum, art center, or gallery. Call to arrange a guided or unguided visit to one of the following institutions:

Aljira, A Center for Contemporary Art
2 Washington Place, Newark
201 643-6877

Bergen Museum of Art and Science
Ridgewood & Farview, Paramus
201 265-1248

City Without Walls
1 Gateway Center, Newark
201 622-1188

Hunterdon Art Center
7 Center Street, Clinton
908 735-8415

Jersey City Museum
472 Jersey Avenue, Jersey City
201 547-4514

Montclair Art Museum
3 S. Mountain Avenue, Montclair
201-746-5555

Art Gallery at Montclair State College
Normal Avenue, Upper Montclair
201-655-4000

Morris Museum
6 Normandy Heights Road, Morristown
201-538-0454

The Newark Museum
49 Washington Street, Newark
201-596-6550

NJ Center for Visual Arts
68 Elm Street, Summit
908-273-9121

Noyes Museum
Lily Lake Road, Oceanville
609-652-8848

Jane Voorhees Zimmerli Art Museum
Rutgers University
George and Hamilton Streets, New Brunswick
908-932-7237

Stedman Art Gallery
Rutgers University, Fine Arts Center
Camden
609 757-6245

Rutgers Center for Innovative Printmaking
Rutgers University
New Brunswick
201-932-9499

Robeson Campus Gallery
Rutgers University
350 Dr. Martin L. King Jr. Blvd., Newark
201 648-5970

Peters Valley Craftsmen
Route 615, Layton
201 948-5200

Wheaton Village Historical Association
Glasstown Road, Millville
609 825-6800